

Vilma Blanksy and Ronald Colman  
The Winning of Barbara Worth'

# THE COLEMAN JOURNAL



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HEADS OTTAWA JUBILEE COMMITTEE

Hon. Herbert M. Marler, K.C., of Montreal, former member in the Mackenzie King Cabinet, has been chosen to preside over an all-Ottawa committee for the celebration of the Jubilee of Confederation. It is understood that all celebrations will be national and not civic, and that the committee of which Mr. Marler will be the head will be selected by the government.

## Local and General Briefs.

Clean-up day on Monday in Coleman was generally observed by the citizens, and a considerable amount of rubbish accumulated during the long winter has disappeared. The tourist camp in the Park was one of the places that failed to receive a "brush up." Its present condition is a very poor advertisement for Coleman.

The annual meeting of the Coleman Rod and Gun Club takes place tonight (Thursday) in the Council Chambers at 7.30 p.m. Business to come before the meeting, election of officers, to consider advisability of holding a smoker for presentation of prizes won last year, and other matters.

Little Miss Prue Borden, daughter of Dr. and Mrs. R. P. Borden, entertained a number of her playmates at a party on Tuesday afternoon in honor of her 8th birthday anniversary.

The Anniversary Supper of the St. Paul's United Church will be held in the Club Rooms on Monday, June 6th, from 5.30 to 7 p.m. Everybody welcome.

On Monday evening of this week, the two local Cub Packs at their regular gathering, choose their colors as follows: No. 1 Pack, Red Wolves; No. 2 Pack, Grey Wolves.

Coleman Lodge No. 117, B.P.O.E., are holding a whist drive and dance in their hall on Friday evening of this week. All Elks are invited and requested to bring their friends.

Don't forget the Bazaar, Pantry Sale and Tea, being held in the Opera House next Monday by the Women of Mooseheart Legion, also the whist drive and dance on Saturday evening.

Capt. Watt, of the Salvation Army, has his forces all in readiness to start in Coleman all big drive for Self-Denial funds on Saturday.

Mr. J. M. Allan purchased one of the new Pontiac Six Coaches from the Coleman Garage last week.

The Prince of Wales hotel at Waterton Lakes is being built by the Great Northern railway hotel subsidiary is to open July 1st.

Mr. H. C. McBurney has recently added a large sun parlor to the front of his residence on Fifth street.

## Local and Out of Town Artists Give Splendid Program

The Coleman Opera House on Monday evening was filled with musical enthusiasts who were not disappointed in the splendid programme given at the Salvation Army Musical Festival. This programme was of exceptional character and one of the best staged in Coleman for years.

The Bellevue Band was received amid great applause and Coleman has to get on its toes if we want to keep pace with this fine musical combination. The Goodwin Bros. rendered a very acceptable Quartette and William Goodwin's Saxophone solo was well rendered. Miss E. Cole's readings and songs were presented in real professional style, while little Jessie Gare's recitations were well received by the large audience. The Misses H. and E. McDonald thrilled the audience with their Pianoforte Duet, also Mr. Johnson with his Violin solo.

Mr. A. Phillips, a popular and talented local artist, held the audience spell bound as they listened to his lovely baritone voice. Mr. Phillips should be heard from more often.

Mrs. Robertson and Mrs. Banan, of Blairmore, did credit to the programme with their vocal duet "Lovely Night," also Mrs. Bannon in her solo. Mayor W. J. Burns, acting as chairman, conducted the whole programme in a very able manner.

Capt. Watt, in thanking the Mayor and artists for their services, stated in what way the money raised would be expended, also reading a statement of the relief given in Coleman through the winter months.

Captain C. Watt, of the Salvation Army, wishes to thank all those who assisted in this Festival and helped to make it the financial success it was. The amount raised was \$78.00, and the Captain is very grateful for all the help received, also for the valuable publicity given the Self-Denial Campaign and Festival by The Journal.

## Board of Trade Meeting—Invite Mining Congress to Stop Off Here in Sept.

Meeting opened at 8.20 p.m. with the President in the chair and nine members present.

Moved by Mr. Rippon, seconded by Mr. Ouimetite that minutes be adopted as read.

A letter from the Superintendent, Canadian Bank of Commerce, was read stating that for various reasons they could not entertain our request for a new bank building in Coleman. Upon motion of Mr. McBurney, seconded by Mr. Whiteside, the letter was ordered filed and the President was given authority to pursue the matter further at a later date.

Mr. Gore, on behalf of the committee appointed to interview the Miner's Committee, stated that they had offered the Board's assistance to that body and they had promised to consider the question at their next committee meeting, but so far as Mr. Gore knew, nothing further had been done. It was decided to await some word from the Miner's Committee before finally disposing of the matter.

Moved by Mr. Rippon, seconded by Mr. Ouimetite, that the following bills be handed to the finance committee and if found correct, paid, Geo. Graham, #380; Postmaster #380; C. P. R. for telegram to Commissioner of Highways, 50c; Coleman Journal, \$3.75.

On behalf of an absent member the Secretary asked the meeting to approve of the Town formulating and putting into effect a garbage disposal by-law. Moved by Mr. Gore, seconded by Mr. Rippon that the matter be tabled until we had more information regarding the matter.

**Mailing Envelopes:** The Secretary asked authority to purchase a supply of mailing envelopes, and upon motion of Mr. McBurney, seconded by Mr. Janotska, the Publicity Committee was instructed to

(Continued on Page Eight)

## All-Canadian Route Alberta to Coast Opens This Month

The long dreamed of and much talked about All-Canadian automobile highway from Alberta to the Coast is to be opened this month. Motorists from Alberta going to the Coast can travel over the All-Red Route through the Crow's Nest Pass to Kootenay Landing, take the boat to Nelson and then on by way of Osoyoos to Kamloops and over the new B.C. highway to Vancouver.

## Basketry Course Next Week

The Basketry Course, under the auspices of the W.L., will be held in the United Church Club Room from May 17th to 19th, commencing at 10 a.m. and 2 p.m. each day. Each student will supply themselves with a sharp pocket knife, cutting pliers, knitting needle, scissors, note book and pencil, 12 inch rule and tape measure. Further information regarding this course may be obtained on phoning Mrs. W. L. Rippon or Mrs. J. Price.

## Mother's Day Services Are Largely Attended

Mother's Day services on Sunday last at the United Church were of an inspiring and appropriate nature and drew large congregations at both morning and evening services. At the morning service Senior School Sup't., Mr. J. A. Fairhurst, read the responsive reading from the order of service sheet, and the pastor, Rev. J. H. Bevan, led in prayer and gave an inspiring address befitting the occasion. Miss Gwen Dunlop ably recited "I Love You Mother" and the hymns and musical part of the service were all very appropriate and in keeping with Mother's Day.

Phone your news items to The Journal, 209.

## Blairmore and Coleman Brother Bills Fraternize

A large delegation of local Elks paid a fraternal visit to their sister lodge at Blairmore on Tuesday evening of this week and made merry with Brother Bills of Blairmore at a most enjoyable smoker and musical evening. Blairmore Elks enhanced their reputation for hospitality by the splendid manner in which they catered to all present. A very fine program, consisting of instrumental and vocal numbers were rendered by Blairmore and Coleman Elks, while Bob Gray's "wheel of fortune" was an added attraction that proved highly popular.

The general consensus of opinion as expressed at this gathering is that these inter-lodge functions are a splendid thing, and arrangements have been completed to see that they become more frequent in the future than has been the case in the past.

## Cub Packs Enjoy First Hike

Sixteen members of the Coleman Wolf Cubs, under Cubmaster John Howarth, met at St. Albans' hall at 10 a.m. last Saturday morning in high glee ready for their hike. Each boy was well equipped with lunch and an abundance of hiking equipment. They took the trail west and on reaching Sentinel made a camp fire and had lunch. Some of the boys went up Parries Creek for a short time, while others played games. Three of the more venturesome lads hiked on the lake and were late in arriving home. Other than a few minor accidents such as falling into the creek, tearing their clothes, and receiving a few cuts and bruises, the members of the three patrols all arrived home safely and report having had a wonderful time on this their first hike, and are keen for another.

Born to Mr. and Mrs. W. Hopkinson, 9th street, on Thursday, May 5th, a son.



BRITAIN'S NEW SEA LORD  
Sir Charles Mair, Adm' of the  
British Fleet, has been chosen by  
the Government to succeed Earl  
Beatty as First Sea Lord. The  
appointment of Sir Charles Mair,  
described as a "tall, commanding,  
silent man," came as a great surprise in  
naval circles.

## Local and General Briefs.

There will be a whist drive and dance in the I.O.O.F. hall on Saturday evening, May 14th. Everybody welcome.

Last week the local branch of The Salvation Army received a handsome cheque of \$415 from the employees of the Power Corporation of Canada, Ltd., Grow's Nest Lake, in aid of their Self-Denial Appeal.

The committee in charge of the Coleman Community Swimming Pool are planning to hold a mammoth dance in the Open House on the evening of Friday, July 1st. The proceeds from this affair are to go towards reducing the committee's liabilities incurred in constructing the pool.

The Pathfinders are holding a Tea and Home Cooking in the United Church club rooms on Saturday, May 14th, from 3 to 5.30 p.m. Everybody welcome.

As will be noticed from an advertisement in another column in this issue, the Alberta Government Telephones Department are calling for tenders for the construction of a new exchange building at Blairmore.

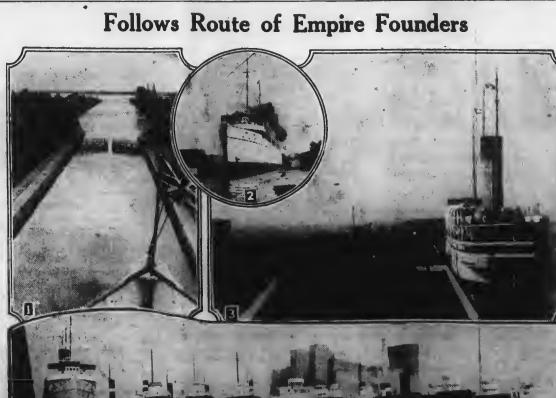
Mr. F. G. Graham is having an addition built to the house on Second street which he recently purchased from Mr. A. M. Morrison.

Mr. Geo. H. Snod has recently very generously donated a fine regulation football to the Coleman Boy Scouts Association. This gift is exceedingly appropriate just at the opening of the Scouts' out of door sports, and both the Association and boys greatly appreciate Mr. Snod's thoughtfulness in making the gift.

Mr. Tom Perry, who has been attending the University at Edmonton, is spending the summer vacation with his parents in Coleman.

Mr. R. F. Barnes, who was called to Vancouver last Monday, owing to the illness of his father, returned to Coleman on Monday. Mr. Barnes many friends in town were sorry to learn that his father passed away on Friday last.

A large amount of drilling oil or oil scheduled to take place in Alberta this summer, and operators are confident of proving the value of this province in this direction before the season is over.



1. View of the locks at the "Soe". 2. The 8.8 Assiniboia locking through at Sault Ste. Marie. 3. Transferring from train to ship only takes a minute or two at Port McNicoll. 4. Port McNicoll's New Harbour showing grain boats and elevators in the background.

Centuries before the railways, the automobile, the truck or the airplane, the Indians of the Great Lakes travelled the route of the remaining Great Lakes, and canoes the popular vehicles of transportation, exploration and conquest. Leaving Moose Quay and other points on the great Le-Salle, Marquette, Hennepin, Radisson and Mackenzie, a scant crew of explorers and Indians, crossed through the Great Lakes on their way to found Illinois, Indiana and other states of the Middle West. In 1615, Champlain, who had paddled his way up the Mississippi and paddled his way back, made the Great Lakes his highway. He and his men, accompanied by a small force of Indians, crossed the Great Lakes and lost an arm.

The hardships of these early explorers have been done away with in modern travel on the great Lakes. This is one of the finest harbours on the Great Lakes. The journey from here to the Sault Ste. Marie is a long one, however, along the north coast of the Bruce Peninsula that stretches away to the north towards Manitoulin Island. The great bulk of this peninsula is covered with forest, and the deep clear waters of the Georgian Bay.

From Fort William, one of the greatest grain centres in the world, the traveller may proceed westward across the prairies. Few transcontinental journeys can offer such a combination of beauty and interest as the Great Lakes trip. The traveller can board the steamers at Port McNicoll, travel one fifth of the way across the continent and then return his rail journey at the head of the Lakes.





Pure tea of finest quality, free of dust  
and packed in Aluminum.

# RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good.

## Blue Sky Laws Badly Needed

With better times now prevailing and business expanding in all directions, work plentiful and wages good, high pressure salesmen of stock in all manner of companies are again much in evidence. Some of the propositions laid before persons who have never invested a cent sound enough, others are so specious as to be a disgrace, with the probability that any money invested will be lost or, at best, will not be productive of dividends for years to come. The more glowing the prospects held up to the game of the innocent investor, the greater the possibility that the investment is a decidedly risky one. In fact, not an investment at all.

Unfortunately, it is an extremely difficult matter for anybody but an expert, or those who make it their business to keep fully informed, to distinguish between the good and the bad of the stock selling propositions presented to the general public. The only safe course to follow before making investment in any stock is to consult a banker or some reputable financial institution. It is better to be safe than sorry.

It is furthermore unfortunate that the company laws of Canada do not provide adequate protection of the public against these professional promoters of stock. The author of this article has no personal reason to be proud of his general code of laws, but in this one respect, the legislation of Parliament has been sadly neglectful of its duty in that it has not provided safeguards against the people of Canada being victimized by persons and corporations offering questionable stock for sale to an unsuspecting public.

Some provincial governments have endeavored to protect their people only to have their best efforts largely defeated because of the refusal of the Dominion authorities to supplement those efforts. As a result thousands of Canadians every year are robbed of millions of hard earned savings.

For example, some years ago the Saskatchewan legislature passed an act prohibiting the sale of stocks of any kind within the Province, unless the stockholders had paid into the Provincial treasury a sum equal to the amount of the stock offered for public subscription. Certain companies incorporated under Dominion charters challenged the right of the Province to so restrict their stock selling activities, and upon an appeal to the courts, the Saskatchewan law was declared invalid in so far as companies incorporated at Ottawa are concerned. The situation, therefore, is that any company holding a provincial charter and whose stock the Saskatchewan Local Government Board will not permit being offered for sale, has only to obtain Dominion incorporation at Ottawa to defy the Saskatchewan Legislature and sell any kind of stock it likes, pool or bad.

It will be recalled that much the same situation existed when the Provincial government prohibited the sale of liquor. The provinces could and did prohibit the retail sale of liquor, but they were powerless to prevent it being brought into the province from other provinces or foreign countries, because the whole law of liquor with which the provinces were concerned was left entirely to federal jurisdiction. Public opinion, however, became so aroused that the Dominion authorities were forced to bow before it, with the result that the law was amended to provide that where a Province adopted prohibition it became unlawful under Dominion law to ship liquor into that Province.

There is need for a similar enactment in relation to Company incorporation. All that is needed is a very simple amendment by the Parliament of Canada to the effect that, where any Province passes an Act prohibiting it and the Dominion Government does not, the first shall prevail. Under Provincial authority, such law shall be applicable to a Company incorporated under Dominion charter if so far as that province is concerned.

To the average citizen there would appear to be considerable advantage in the passing of such a responsible amendment. In fact, the average citizen would imagine that the Dominion Government would be just as anxious as Provincial Governments to protect their people from being victimized by unscrupulous company promoters and stock salesmen. The amazing number of stock offerings with which the Canadian Government and its representatives from reputable business organizations, strong editorial appeals by financial and other papers, the Ottawa Government declines to do anything, but allows a deputy minister at Ottawa to stubbornly block all efforts made to provide ample safeguards to protect Canadian citizens.

Representations have for some months past been made to one Provincial Government regarding the operations of one of these high pressure stock selling concerns and protesting against what amounts to legalized robbery. In all the Provincial authorities seem to admit that they are powerless because the Company in question operates under a Dominion charter.

And within recent weeks this very Company has been shown up in regard to the amount of money taken over \$2,000,000 from Canadian citizens of which considerably more than \$1,000,000 went into the pockets of a subsidiary company as "commission" for selling the stock. In fact, the parent manufacturing company has less than \$100,000 to show for every two million dollars taken. And in this case, Canada has declared a dividend, and for every dollar's worth of goods it has manufactured and sold to it has cost the Company two dollars to make the sale. Yet this Company is still being permitted to sell stock throughout Canada and to the unscrupulous in their efforts to put an end to this stock swindling and legalized robbery, which today is a blot on the fair name of Canada.

Most men would be glad to pay a large income tax for the sake of having that kind of income.

It takes a man with a lot of brass to dispose of a gold brick.

### Chinese First Paper Makers

Learned Method by Watching Wasps Say Old Legend

According to an old legend, the Chinese first learned the art of paper-making by watching the wasp build her nest. A Chinaman, watching the wasp one day, discovered that she took a bite of wood, chewed it into paste, and cemented it on her nest. When the paste became dry it turned into something like the present day paper. Thus the Chinese learned to make paper from wood long before any other people in the world.

The good old Smith family seems to be disappearing in Washington. A new city directory just out shows only 550. There were 2,600 in the directory published a year ago.

First Aviator—"I'm flying." Second Aviator—"Aw, go into a nose dive, ya darned fool hot."

Never fool with a fool, he might fool you.

Minard's Liniment for dandruff.

### Canadian Offices in London

#### Offices of Immigration and Trade and Commerce May be Combined

Hon. Robert Forke, Canadian minister of immigration, and Hon. James Malcom, minister of trade and commerce, while in London this summer, will jointly consider the feasibility of combining in one building the branch offices in Britain and on the continent of their respective departments. It is understood, such a procedure would eliminate duplication of premises and to a certain extent duplication of office staffs.

Mr. Malcolm has already received intimations that the allocation of Canadian funds for Canadian goods in Britain will go very far in making a widespread appeal. It is understood that one suggestion favoring favor is that when big English stores take a large space for general advertisement, Canada should pay a proportion of the cost for whatever amount of space calls attention specially to Canadian goods.

### Pain In The Muscles, Stiffness In Joints, Quickly Subdued By Nervilene.

These have tested out that when something is needed to dissolve a deep-seated, more or less chronic condition there is nothing to compare with Nervilene. It is a safe, non-toxic product that cures pain. For Rheumatic conditions, muscular and joint stiffness, Nervilene works. A trial proves this. Get a 25 cent bottle from your dealer today.

### Canada's Gift to Australia

#### Maple Trees From Vancouver Island to be Planted at Canberra

Maple trees now growing in the woods of Vancouver Island will form Canada's gift to the Australian people when they open their new national capital at Canberra. The maple tree, a native of Canada, is well suited for Arctic winter and the Arctic zone, but not necessarily confined to the Arctic circle.

In conclusion, Mr. Livesey says:

"The object of the expedition is to report more fully than has been done hitherto on the period of maturability of Hudson straits, and an

account of us, in eastern and western Canada, who have faith in the Hudson Bay route, will look forward confidently to very encouraging results which, however, will not be attained in the winter months without exposure to pretty rigorous climatic conditions."

### Praises this Asthma Remedy.

A grateful user of Dr. J. D. Kellogg's Asthma Remedy writes: "I am sure this will give relief, though for thirteen years he had sought other help. Years of needless suffering can always feel safe in using them, as he can be prevented by taking a few drops of the medicine at the first warning of trouble. Its use is simple, its cost is slight, and it can be purchased almost anywhere."

### A Puzzle for Scientists

**Life Cannot Be Defined Says Professor of London University**

That a living organism is not to be differentiated from a non-living substance so readily as is commonly supposed was demonstrated by Professor J. C. Drummond, of the biological department of the London University in his paper on "Biochemical Aspects of the Nature of Life." The point he made was that differences in living organisms appeared to be traceable ultimately to differences in the proteins in the constitution of their cells, and that this might give a mechanistic aspect to many biological problems passing into the field of chemistry. Professor Drummond said one could not define "Life," because we were but gradually to recognize that only the really great differentiation could be made between the living and the non-living.

If they attempted to judge which phenomena were characteristic of the living and which were typical of the dead systems, they found that such characteristics as assimilation, respiration, growth, reproduction, irritability and movement were, collectively, typical of the living, and offered a rough and ready method of differentiation, though some of these characteristics might be shown by non-living systems.

Worms cause fruitfulness and rob infant of sleep, the great novelist, "Mother Graves" Worm Extinction will steal the womb and intestines and restore healthiness.

### Canadian Tobacco Abroad

#### Canada Sending Large Shipments to Great Britain

Canada is sending increasing supplies of tobacco to the West of England, according to the Trade Commissioner at Bristol. One organization has built a factory in Ontario, have their own buyers, and are packing the leaf, Canadian Burley, to suit the English trade. Consumers in England are getting used to Canadian tobacco and with the Empire preferential duty, which amounts to 48 cents per pound less than the duty on foreign tobacco, increased quantities of Canadian Burley will find their way to the United Kingdom.

When you hear a married man say that he hasn't made up his mind about a thing he means the he hasn't asked his wife about it.

For all pain—Minard's Liniment.

### AFTER ALL There's Nothing To Equal Zam-Buk FOR THE SKIN!

#### Survey of Hudson Strait

##### Objection is Taken to the Term "Arctic" in Describing Conditions

President J. A. Stoneman, of the Saskatchewan section, United Farmers of Canada, protests against the Canadian Press' report of April 28, regarding the air survey of Hudson strait on the ground that that the conditions of the strait are Arctic for most of the year.

In reply, J. E. B. Livesey, general manager of the Canadian Press, expresses sorrow if the despatch can be construed in the sense complained of, explaining that the use of the term "Arctic" in reference to weather conditions to be encountered in the strait, is used more in descriptive than a geographical sense. But the expression itself, says, has the sanction of the Royal Canadian Geographical Society, which has recommended that Arctic winter and the Arctic zone, not necessarily confined to the Arctic circle.

In conclusion, Mr. Livesey says:

"The object of the expedition is to report more fully than has been done hitherto on the period of maturability of Hudson straits, and an

account of us, in eastern and western Canada, who have faith in the Hudson Bay route, will look forward confidently to very encouraging results which, however, will not be attained in the winter months without exposure to pretty rigorous climatic conditions."

### Governor of Rotary

#### T. A. Torgeson, of Estevan, is Elected District Governor

T. A. Torgeson, of Estevan, Sask., was declared elected as district governor for the coming year at the close of the annual session of the fourth district of Rotary convention at Wainwright. One thousand persons were in attendance.

In sounding the note of high idealism which characterized the objects of Rotary, past international president D. A. Adams, appealed for the embodiment of these ideals in the life of every Rotarian, in a stirring address.

The governor's report showed Red Duke of Alberta, go home won the George Bruce trophy for attendance during the year, while Prince Albert won the Osborne trophy for the largest percentage increase in attendance.

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## THE COLEMAN JOURNAL

2ND AVE., E., COLEMAN, ALBERTA. - E. F. GARE, Editor and Publisher

An independent paper published every Thursday. Subscription rates: \$2.00 per annum in advance; to U. S. and Great Britain \$2.50.

Legal, government and municipal advertising, 15c a line for first insertion and 10c a line for subsequent insertion.

Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

THURSDAY, MAY 12, 1927

## EDITORIAL NOTES

Miss Agnes McPhail, Canada's only woman M. P., has denounced war. But still people get married. —Bassano Mail.

Some person dropped a little pocket book in this office. If the owner calls here he can get same. —Okotoks Review.

Which proves that at least some editors are honest.

A Chinese philosopher has said that any fool knew that one horse could run faster than another. . . . Unfortunately for those who play the races, this wise man neglected to say which one.

While there's life there's hope! Coleman old timer in discussing the weather last week, said he had resided here for high on to twenty years, and he had always seen at least a few days of summer each year.

In honor of the province of Alberta and the city of Calgary, the White Star line have named the two new steamers which will come into the Montreal trade this season the Albertic and the Caligair.

Yes, sir, Old Sol surely was a welcome visitor on Monday after being hidden by snow laden clouds for eight days. It was a lucky thing he came out again when he did, otherwise Sunny Southern Alberta might have lost her reputation.

It is not a very creditable thing that a mayor of a city like Chicago should be elected on the basis of his anti-British ideas. Such a thing could have been understood a hundred years ago but as a twentieth century proposition it seems too childish to appeal to anyone.

## PICTURESQUE CANADA.

The Journal is in receipt of a folding Calendar from The Howard Smith Paper Mills, entitled Picturesque Canada. It is indeed a work of art, and coming on the Sixtieth Anniversary of Confederation, pictures of Canada, from Ocean to Ocean, representing its characteristic scenery, it proves not only picturesque and appropriate, but also indicates in a measure the wonderful possibilities of our immense and fertile homeland.

Beginning with the Heart of the Empire and the Mother of Parliaments we cross the seas to one of the greatest links of the chain with which Britain has encircled the world. We see the beautiful Lake Louise in the Heart of the Canadian Rockies. The Capital city of Ottawa with its magnificent Gothic pile; Muskoka Lakes, the playground of Ontario. Scenes in the West, thousands of miles beyond, where the foundations of mighty Provinces are being laid. The Rock City of Quebec where our life began, pictures of the Provinces on the Atlantic to the mountain Provinces on the Pacific, scenes that will make a strong appeal to all in sympathy with Canadian aspirations, and who have a desire to see a prodigiously faithful pictures of the land we love.

## FREE ADVERTISING.

We have never yet bought a dollar's worth of bananas and asked that the bunch of bananas be thrown for good measure; nor bought a yard or two of suiting and asked when our huge coal areas are solid-

that a suit be thrown in for good value; nor purchased a few dishes and asked that a whole dinner set be given us for business sake. But we have been asked to sell a small space of our advertising columns, and they requested to publish a "newspaper" which is pure advertising, and at regular rates, would be worth more by 10 times, the paltry sum paid for the display space.

But some people's ideas of good business are even more lofty than that. They apparently assume at the outset that a real ad. in the paper, for what they would have to pay, is worthless but at the same time they hand us a lot of "dope" about their doings and intentions, to be printed gratis of course, that if paid for would run into a number of good hard-earned dollars.

Just what these people think a newspaper man lives on is hard to estimate. They must think he is a sort of etherial being that requires little of actual contact with cold cash for his sustenance. They never spend a dollar for letting the world know their wants or desires, and often do not spend even the price of a subscription to the paper. But, despite their evident belief that it doesn't pay to advertise, they would like to load up the columns with a great deal of "free matter" that costs just as much money for the newspaper to publish.

We have but two ways of getting revenue, viz., from advertising and from subscription. We want to do our full share of public and community work. We will boast for any good cause. But free advertising is certain sooner or later to put us on the sick list.

## TRANSFORMATION OF COAL INTO OIL

Somebody or other has said that the twentieth century will be known as the "Oil Age." He had visions of oil supplanting coal, that is the elusive oil which is found in the bowels of the earth, and in whose search so much effort and enterprise are being expended. But if there is to be anything in the truth of an "Oil Age," it would seem that it will come not by the supplanting of coal for oil but by the transformation of coal into oil. This, as we have heard, is the forecast of Dr. J. C. McLennan. And the forecast visions the coal of Alberta going into its much sought markets in Ontario in the shape of liquid via a transcontinental pipe line.

When it comes to oil from coal, men have forecasted far more improbable things than this, and they have come to pass and no longer cause astonishment. If we believe in evolution it is the brain of men that is going through the evolution. We can take it that the body has evolved practically to the last state, but the brain and mind are still marching on, with new fields to conquer.

Dr. McLennan, with the standing he has, is no mere dreamer when he speaks of the future of coal converted into oil. His forecast is based on what modern science is capable of doing, and modern science is at present only an infant. Oil from coal is not a conjecture; it is an established fact in the process known as the "hydrogenation of coal." That process only remains to be commercialized, and it is not a wild dream when it is said that this will be effected in a few years.

What will it mean to Alberta when our huge coal areas are solid-

ly recognized to be oil in blocks, waiting for the liquifying process? The imagination boggles at the immense possibilities this vision. With what the future holds in store for us we can bear with equanimity the number of failures to locate oil wells in Alberta. The oil wells are here without a doubt disguised in our coal beds. We speak of coal as "black diamonds." But we shall have to invent a new word to express its richness when it becomes the fountain of oil, for coal which can be commercially transmuted into oil will be of far more value than many diamonds. And with this accomplished there will be removed the vexed question of freight rates for our coal east. —Lethbridge Herald.

## Wit and Wisdom.

## The Skirtlet

When the grass with dew is wet, Little skirt, you need not fret; Up above it you're so high That you can't help keeping dry It is no trouble at all to commence a job. It is the fellow who finishes it that succeeds.

Since doctors say that women are too weak for housework and as the men are not strong for it, what are we going to do about it?

Success looks bigger when you are chasing it than after you catch up with it.

Maybe one reason for the flamin youth epidemic is that the new fashioned razors don't require the old fashioned razor strap.

The now needs exercise, says a doctor. But not from sticking into other people's affairs.

## Bishop Sherman is Chief "So-Tai-Na"

On his recent visit to the St. Paul's Indian school near Cardston, Bishop Sherman, of Calgary, was made a chief of the Blood tribe and received the tribal name of "So-Tai-Na," meaning "The Dew from Heaven." The tribal induction was performed by Chief Mountainhorse. The Bishop's standing in the tribe is honorary, however, for he will not get in on the distribution of the treaty money.



LEADS ALBERTA GIRLS

Miss Mabel Nix, who graduates this year from the University of Alberta, will shortly begin her work as girls' work secretary for the Province of Alberta under the National Girls' Work Board. She is a member of the Canadian Girls in Training. Miss Nix had considerable experience in directing conferences and provincial camps, and has been a leader in the religious life of her university.

## Here and There

In the year ending June 30th last, 9,407 mining claims were staked in the Province of Quebec, covering an area of 435,000 acres, according to a preliminary report. This is an increase of 83 per cent. over the year before.

Tobacco growing is becoming a serious business proposition in the vicinity of Kelowna, B.C. Two hundred acres will be planted out at Keremeos, Cawston, Oliver and Osoyoos next year, while the acreage at Kelowna will also be increased.

Northern Alberta's wolf population is of large dimensions, no less than 56,000 skins having been shipped out of this province as furs in the last year. They form a substantial source of revenue to traps in the wilds.

Nova Scotia breeding hens are beginning to attract the attention of Great Britain. John R. McMullen of this city, has just shipped to Chilvers and Son, Cambridge, England, four barred Plymouth Rock cockerels. This is the second shipment of breeding stock made to this firm.



## Not in a PRICE Class but in a VALUE Class

**M**CLAUGHLIN-BUICK stands alone—not in its price, which it shares with others—but in its VALUE, which it shares with none.

During the past nine years the public of this continent has invested more of its automobile dollars in McLaughlin-Buick than in any other make of gear-shift car.

And McLaughlin-Buick, true to its purpose and promise, has constantly striven to improve its quality. The improvements effected through McLaughlin-Buick's volume of sales have been utilized to enrich still further the quality of the car—by such improvements as the Sealed Chassis, the Torque Tube Drive, Mechanical Four-Wheel Brakes, an Engine Vibratless Beyond Belief and the increased luxury and refinement of McLaughlin-Buick Fisher Bodies.

McLaughlin-Buick is today, as always the ONLY car in its value-class.

MF-2216

**A. M. MORRISON**  
Coleman, Alberta  
Dealer for McLaughlin and Pontiac

## MC LAUGHLIN-BUICK

THE BETTER AUTOMOBILES ARE BUILT MC LAUGHLIN-BUICK WILL BUILD THEM  
PRODUCT OF CANADA MOTORS OF CANADA LIMITED

## International

Coal &amp; Coke Co., Ltd.

Producers of

High Grade Coal and Coke

PROMPT ATTENTION  
To Local DeliveriesWe are Distributors for the  
Crow's Nest Pass forMcLaughlin Buick  
Pontiac and Ford  
CARSAtwater Kent, Crossley and  
General Electric Radios

With complete stock of Accessories and Supplies

AT LOWEST PRICES

Coleman Garage

DEALERS

McLaughlin

Ford

Pontiacs

McGILLIVRAY CREEK COAL

and COKE CO. LTD.

Shippers of High Grade  
Bituminous Steam Coal

Head Office and Mines :

COLEMAN

ALBERTA

Sentinel Lodge  
No. 25Meet every second  
and fourth Thurs-  
day at 7 p. m.Visiting Brethren  
WelcomeHall is available for rent.  
Apply to W. Nelson, Drawer A.

SUMMIT LODGE

No. 30, A. F. &amp; A. M.

Regular meetings held first Thur-  
day of each month, at 8 p. m.

Visiting Brethren cordially invited.

Wm. J. Burns, W. M.

Maurice W. Cooke Secretary

The Coleman Lumber Yard

Give us a chance to solve your  
building problems! We will submit  
to you lowest prices on anything that  
you wish to erect.

Nothing too big!

We now have a large stock of Rough  
and Dressed Lumber, Sash and Doors,  
Cement, Brick, Lime, Plaster, Shingles,  
Lathe, etc., etc.

Compare our Prices.

Compare our Stock

J. S. D'APPOLONIA

Contractor and Builder

Plans and Specifications furnished

PHONE 259 COLEMAN



THE JOURNAL, COLEMAN, ALTA.

No trace has yet been found of the French airmen, Nungesser and Coli who attempted to fly from Paris to New York on Sunday. Miss Verdun Leigh, of Cowley, was the primary violin solo event at the Calgary Musical Festival this week.

The Women of Mooseheart Legion, Coleman Branch are holding a

**Bazaar, Pantry Sale and Tea**  
in the OPERA HOUSE on  
**MONDAY, MAY 16th**  
Commencing at 3 p.m.

**Whist Drive and Dance**  
In the Evening  
Commencing at 8 p.m.

Six Good Prizes for Cards Refreshments Served

Here and There

Hamilton's air port comes into operation May 1st. The property used is four hundred acres in extent. A large hangar is being constructed and the old homestead on the property will be remodeled as an aviation boarding school.

Driven by over-population to eating bark of trees and seaweed from the ocean, the wild goats of Gaudaloupe Island are changing their habits and, in some respects, their form. They are learning to climb leaning trees in search of foliage.

According to recent game regulations in the Province of Alberta, prairie chicken, grouse, partridge, greater and lesser yellow legs, black breasted and golden plover, are now on the protected list, while the ban on Hungarian, partridge, north of the North Saskatchewan River, has been lifted.

It has been announced by Premier Ferguson, of Ontario, that the Government proposes to foster the creation of a new scientific research institution with an endowment of \$20,000 for the purpose of solving scientific problems of production and processes for Canadian industries.

Whinlun on a tour of the Maritimes recently, Dr. E. F. Wahlen, chief of the seed branch of the Department of Agriculture at Ottawa, was of the opinion that a great deal more of the seed used in these provinces should be grown on their own farms. The soil is very hardy, he declared, and, with proper care, a market could be established in the southern states of the Union, and the crop profitably disposed of.

The versatility of the seaplane was ably demonstrated recently. C. F. Tennessos, a Swedish sea captain, with urgent business in Shanghai, was taken from the Canadian Pacific Toronto Express at Mission City, B.C., and rushed by seaplane to the outer wharf at Vancouver, where he caught the ship of the Canadian Pacific fleet, "Empress of Canada" for the Orient. The seaplane was landed on the Fraser River within easy reach of the depot.

The season for bass fishing in Ontario, with the exceptions of the St. Lawrence and the Ottawa Rivers, has been shortened this year by about a fortnight, starting July 1 and ending November 20, according to information given out by the tourist department of the Canadian Pacific Railway. This action was taken by the Ontario Provincial Government when it was found out that bass had not finished spawning when the season opened June 16 in previous years. The same ruling applies to muskellunge fishing in Ontario this year.

Canada is sending increasing supplies of tobacco to the West of England, according to the Trade Commissioner at Bristol. One organization has built a factory in Ontario, having thirteen smokers, and are packing the leaf, Canadian Burley, to suit the English trade. Consumers in England are getting used to Canadian tobacco and with the English preference duty, which amounts to 48 cents per pound less than the duty on foreign tobacco, increased quantities of Canadian Burley will find their way to the United Kingdom.

In token of the fact that this year is the Diamond Jubilee of Confederation in Canada, E. W. Beatty, Chairman and President of the Canadian Pacific Railway, has extended a personal invitation to Miss Hartense Carter, only surviving daughter of Sir George Etienne Cartier, one of the Fathers of Confederation, to take part in the trip across Canada organized by the University of Montreal under the auspices of the Canadian Pacific, to start in July. Miss Carter, who is in her 78 years, has accepted a place on the train that will call at St. John, Donald, son of Sir John A. Macdonald, another "Over-the-Water" Scot, who is public relations director for the Canadian Pacific.

It has been mooted that the Elk lodges at Coleman, Blairmore and Pincher Creek, stage a monster meeting at some point in The Pass during the month of August. This is a splendid suggestion and will no doubt find favor amongst the entire Elk herd in The Pass.

# Kodak Time

## Spring Time is Particularly Kodak Season

Bring out your Camera and enjoy this wholesome recreation. If you are not the owner of a Camera, we can sell you one as low as \$2.75 which will take good pictures.

We are showing some  
**Splendid Enlargements**  
by Mr. J. Haining. Priced \$1.25 and \$2.50

**H. C. McBURNEY**  
Druggist and Stationer  
Coleman, Alberta

# Garden Supplies

We have a complete line of garden necessities—Seeds, Spades, Lawn Mowers, Rakes, Hoes—in fact, everything used in gardening. We wish to call your special attention to our line of garden hose. For genuine satisfaction, year after year, we offer "Gutta Percha" Multiplex Brand—a moulded cord hose which will not kink. Nos. 33 and 44 wrapped hose, while lighter weights, are excellent values at lower prices.

**Good Goods--Right Prices**

**The Coleman Hardware Co.**  
Phone 68 F. J. Lote, Manager

**Board of Trade Meeting**  
(Continued from Page One)

draft a suitable envelope with suitable advertising matter thereon, and have 600 of these printed.

Re. Meeting of Mining Congress: Moved by Mr. McBurney, seconded by Mr. Rippon, that the Secretary write a letter to Mr. Lewis Stockwell, President of the Canadian Institute of Mining & Metallurgy, inviting the Mining Congress to stop off at Coleman on their coming visit to the West.

There being no further business to come before the meeting, upon motion of Mr. Whiteside, seconded by Mr. Rippon, the meeting adjourned at 9:25 p.m.

An addition to the Coleman First of July Sports program, that would please all boys, would be a kite flying competition.

**General Change in Train Service Effective Sunday, May 15th, 1927**  
For details please consult  
C. W. MacKINNON  
Ticket Agent,  
or write  
G. D. BROPHY,  
Dist. Passenger Agent, Calgary

Forest Ranger Boulton has recently received a nice combination car and light truck from the Foresty branch of the Dominion government to assist him in carrying out his duties of District Forest Ranger.

**BELLEVUE, May 4.**—Dr. Key left recently for Innisfail where he will practice in the future. His family are still living here and will do so until after the mid summer holidays.

The dance in the Opera House last Thursday evening, given by the Shamrock Hockey Club was well patronized, especially by out of town people, and proved to be one of the most enjoyable of series held by the local lady pucksters. The local hockey girls are selling tickets for another dance which takes place on May 21st, and as the object of these dances is a worthy one—to uphold Coleman's hockey reputation at Banff Carnival next winter—local supporters of the Club who dance should make a special effort to attend these affairs.

Tender For Construction of Telephone Exchange Building, Blairmore

Tenders addressed to the undersigned and enclosed as above, will be received until 12 o'clock noon of Friday, May 20th, 1927.

Plans and specifications may be had on application to the local manager Alberta Government Telephones, Blairmore. An accepted cheque for Fifteen Dollars (\$15.00) shall accompany each request for plans and specifications which shall be returned when contract is awarded. The right is reserved to reject any or all bids or to waive any defects.

R. B. BAXTER, General Manager, Alberta Government Telephones, Edmonton, Alberta.

# HOUSE FOR SALE

A FIVE-ROOMED PLASTERED HOUSE  
in good location. Cheap for cash, or good terms. Will return good interest if bought for investment.

Apply to P.O. Box 66 or to The Journal

# HORN BEER

How Do You  
Like This Name  
For A New Beer?

We asked for suggestions for a name. We were swamped with letters and telegrams. Over 14260 names were submitted and after serious consideration the name

## HORN BEER

was selected, symbolic of the drinking cup of the ancients. Nine contestants sent in this name, consequently the \$100.00 prize will be divided.

### THE PRIZE WINNERS

H. Marshall	-	-	-	528, 19th Ave. West, Calgary
Doris Cheyne	-	-	-	811, 6th Ave. West, Calgary
J. W. Roit	-	-	-	11131, 85th Ave., Edmonton
H. Gregoray	-	-	-	1512, 18th Ave. West, Calgary
V. L. Brown	-	-	-	1225, 16th Ave. West, Calgary
K. Edwards	-	-	-	General Delivery, Calgary
H. A. Edwards	-	-	-	Albert Park, Calgary
G. A. Sinclair	-	-	-	Red Deer, Alberta
R. B. MacKenzie	-	-	-	10944, 89th Ave., Edmonton

### DON'T FORGET THE NAME

# HORN

It's the Standard Type of Canadian Lager  
It's been maturing for many months.  
It's a new name but not a new beer.

**Big Horn Brewing Co., Ltd.**  
Calgary - Alberta

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta